



CHARTER OF EXPECTATIONS FOR DIRECTORS

The duties and responsibilities of the board of directors (the “**Board**”) of Dream Unlimited Corp. (the “**Corporation**”) are set out in the Board’s mandate. This Charter of Expectations for Directors supplements the Board’s mandate by specifying the expectations the Corporation places on its non-management directors in terms of personal and professional criteria, share ownership, meeting attendance and identifying possible conflicts of interest and resignation events.

1. PERSONAL AND PROFESSIONAL CRITERIA

The Corporation uses the following criteria for evaluating incumbent directors and potential candidates for election to the Board:

- a) The director is an individual with high ethical standards and integrity in personal, business and professional dealings.
- b) The director brings outstanding and relevant business or other valuable experience.
- c) The director has a proven track record of sound business judgment and good business decisions.
- d) The director can contribute to the development of the Corporation’s strategic alliances and operating businesses.
- e) The director has an understanding of the role, responsibilities, expectations and legal duties of a director.
- f) The director has strong listening, communication and advocacy skills.
- g) The director contributes to the effective functioning and decision-making of the Board and its committees.
- h) The director understands and contributes to the broad range of issues that the Board and its committees must consider.
- i) The director does not have a conflict of interest relating to the business and affairs of the Corporation or its affiliates and is free to act in the best interests of the Corporation and its constituents.
- j) The director is able to devote the time necessary to prepare for and attend meetings of the Board and its committees and to keep abreast of significant corporate developments.
- k) The director is financially literate.

2. SHARE OWNERSHIP

The Corporation believes that directors can better represent its shareholders if they are shareholders themselves. The Corporation expects that non-management directors should hold Class A subordinate voting shares or deferred share units under the Corporation's Deferred Share Incentive Plan with a value equal to at least three times the amount of the annual retainer for such director (including any equity grants). Directors will have five years from the date that is twelve months after the date of their election or appointment to the Board to achieve this minimum share ownership requirement.

The value of the Class A subordinate voting shares or Deferred Shares Unit held by a director will be based on the greater of book value (being the cost at time of purchase) and the closing price of the Class A subordinate voting shares on the Toronto Stock Exchange on the calculation date.

In order to maintain the alignment of interests between the shareholders of the Corporation and its directors, the Corporation does not permit a director to engage in transactions that could reduce or limit the director's economic risk with respect to the director's holdings of (i) Class A subordinate voting shares or other securities of the Corporation or (ii) outstanding deferred share units under the Corporation's Deferred Share Incentive Plan. Prohibited transactions include hedging strategies, equity monetization transactions, transactions using short sales, puts, calls, exchange contracts, derivatives and other types of financial instruments (including, but not limited to, prepaid variable forward contracts, equity swaps, collars and exchange funds), and limited recourse loans to the director secured by Class A subordinate voting shares or other securities of the Corporation.

3. MEETING ATTENDANCE

The Corporation expects that directors should make every possible effort to attend in person all regularly scheduled meetings of the Board and of the committees on which they serve. When meetings are scheduled in advance, directors should determine whether they have conflicts and bring these to the attention of the Secretary of the Corporation. Directors are expected to use best efforts to attend special meetings of the Board, which are usually called on shorter notice, in person or by telephone.

4. CONFLICTS OF INTEREST

Directors are expected to identify in advance any conflict of interest regarding a matter coming before the Board or its committees and to refrain from voting on such matters. If a director is uncertain of the nature or extent of a potential conflict, he or she should seek a ruling on the matter in advance or at the time of the meeting with the Chair of the meeting.

5. CHANGE OF CIRCUMSTANCES

Directors are responsible for informing the Chair of the Board of any change in their personal or professional circumstances that may materially impact their continued ability to serve the Corporation effectively, or if they have been determined by the Board to be independent, that may impact their continued standing as independent directors. In particular, directors shall

inform the Chair of the Board of any outside board positions they may be considering prior to accepting any such appointment. The Governance and Nominating Committee will review such changes and consider the appropriateness of a director's continued membership on the Board and its committees.

6. RESIGNATION EVENTS

A director will submit his or her resignation from the Board to the Corporation if any of the following events occur:

- a) the director becomes unable to attend at least 75% of the regularly scheduled meetings of the Board, unless the Board determines that there were extenuating circumstances respecting the director's absence;
- b) the director becomes involved in a legal dispute, regulatory or similar proceeding that could materially impact his or her ability to serve as a director and negatively impact the reputation of the Corporation;
- c) the director takes on new responsibilities in business, politics or the community which may conflict with the goals of the Corporation and materially reduce his or her ability to serve as a director; or
- d) there is any other change in the director's personal or professional circumstances that materially impacts the Corporation or his or her ability to serve as a director.

In addition, a director will submit his or her resignation in accordance with the terms of the Corporation's majority voting policy for directors.

7. MENTORING

Each director is expected to act as a mentor to one of the senior executives of the Corporation to assist in his or her professional development.

This Charter of Expectations for Directors was reviewed and approved by the board of directors of the Corporation on February 23, 2021.