











# **Dream Residential REIT**

Q3 2022 Investor Presentation





All dollars amounts in this presentation are stated in U.S. dollars and references to dollars or "\$" are to U.S. currency. Graphs and tables demonstrating the historical performance of the 16 garden-style multi-residential properties acquired by the REIT upon closing of its initial public offering, consisting of 3,432 units (the "Initial Properties") contained in this presentation are intended only to illustrate past performance and are not necessarily indicative of future performance.

#### Non-IFRS Measures and Industry Metrics

This presentation makes reference to certain non-International Financial Reporting Standards ("IFRS") financial measures and non-IFRS ratios and industry metrics, including "net total-debt-to-net total assets", "net total debt", and "net total assets". These measures are not recognized measures under IFRS and do not have a standardized meaning prescribed by IFRS and are therefore unlikely to be comparable to similar measures presented by other publicly traded entities. Rather, these measures are provided as additional information to complement those IFRS measures by providing further understanding of our results of operations from management's perspective. Accordingly, these measures should not be considered in isolation or as a substitute for analysis of our financial information reported under IFRS. Certain additional disclosures such as the composition, usefulness, reconcilitation to the most comparable IFRS metrics, and changes, as applicable, of these non-IFRS specified financial measures have been incorporated by reference from Dream Residential Real Estate Investment Trust's (the "REIT", "DRR", "us", "we" or our") management's discussion and analysis for the three months ended September 30, 2022 and for the period from February 24, 2022 (date of formation) to September 30, 2022 and for the period from February 24, 2022 (date of formation) to September 30, 2022 and for the period from February 24, 2022 (date of formation) to September 30, 2022 and for the period from February 24, 2022 (date of formation) to September 30, 2022 and for the period from February 24, 2022 (date of formation) to September 30, 2022 and for the period from February 24, 2022 (date of formation) to September 30, 2022 and for the period from February 24, 2022 (date of formation) to September 30, 2022 and for the period from February 24, 2022 (date of formation) to September 30, 2022 and for the period from February 24, 2022 (date of formation) to September 30, 2022 and for the period from February 24, 2022 (date of formation) to Sep

#### Forward-Looking Information

This presentation contains "forward-looking information" within the meaning of applicable securities legislation in Canada, including statements regarding the REIT's objectives and strategies to achieve those objectives; our capital allocation strategy and the expectation that it will deliver risk-adjusted returns; our ability to grow and access growth opportunities; expectations regarding the execution of our value-add initiatives and renovation plans for our properties, including investments, return on invested capital; our market growth expectations; expected 12% to 16% return on investment for our value-add initiatives, and our estimated 7.0% gain-to-lease opportunity in respect of mark-to-market rent growth; regions identified as potential new markets; our intention to integrate impact and ESG practices into our business; our ESG commitments and our intention to access and adopt certain ESG and impact frameworks and systems into our business; our commitment to achieve net zero in Scope 1 and Scope 2 greenhouse gas emissions by 2050; our expectation that our balance sheet will support growth and distributions; expected inflation protection from our short-term leases; expected mitigation of single-tenant exposure through our diverse tenant base; our expectations regarding consolidation opportunities in the residential real estate sector; estimations, rends and targets included in industry-related data and third party sources cited in this presentation, including in respect of the economy, real estate, demographics and other matters; our view that our assets are located in markets with strong real estate fundamentals, the advantages of such markets, and market demand drivers; and the expected advantages of our garden-style properties. The forward-looking information in this presentation is presented for the purpose of providing disclosure of the current expectations of our future events or results, having regard to current plans, objectives and proposals, and such information may not be appropriate for other

Any such forward-looking information is based on information currently available to us and is based on assumptions, estimates and analyses made by us in light of our respective experiences and perception of historical trends, current conditions and expected future developments, as well as other factors we believe are appropriate in the circumstances. These assumptions include that the general economy remains stable, there are no unforeseen changes in the legislative and operating framework for our business, we will have access to adequate capital to fund our future projects and plans and that we will receive financing on acceptable terms; relatively low inflation; interest rates remain stable and geopolitical events will not disrupt global economies. Despite a careful process to prepare and review the forward-looking information, there can be no assurance that the underlying opinions, estimates and assumptions will prove to be correct. Whether actual results and developments will conform with the expectations and predictions contained in the forward-looking information is subject to a number of risks and uncertainties, many of which are beyond our control, and the effects of which can be difficult to predict. These risks and uncertainties include, but are not limited to, global and local economic and business conditions; uncertainties surrounding the COVID-19 pandemic; risks associated with unexpected or ongoing geopolitical events; economic environment factors, including inflation and stagflation, energy costs and geopolitical issues; risks inherent in the real estate industry; financing risks; and interest and currency rate fluctuations. In evaluating any forward-looking information contained in this presentation, we caution readers not to place undue reliance on any such forward-looking information.

All forward-looking information in this presentation speaks as of the date of this presentation. The REIT does not undertake to update any such forward-looking information whether as a result of new information, future events, results, circumstances or otherwise except as required by law. Additional information about these assumptions and risks and uncertainties is contained in the REIT's filings with securities regulators, including its Initial Public Offering final Prospectus and the REIT's Q3 MDSA. These filings are available on SEDAR at www.sedar.com under the REIT's profile.

Certain statements included in this presentation may be considered a "financial outlook" for purposes of applicable Canadian securities laws and, as such, the financial outlook may not be appropriate for purposes other than this presentation.

#### **Market and Industry Data**

This presentation includes market and industry data and forecasts that were obtained from third-party sources, industry publications and publicly available information, as well as industry data prepared by us or on our behalf on the basis of our knowledge of the residential rental real estate sector in which we operate (including our estimates and assumptions relating to the sector based on that knowledge). We believe that the industry data is accurate and that our estimates and assumptions are reasonable, but there can be no assurance as to the accuracy or completeness of this data. Third-party sources generally state that the information contained these been obtained from sources believed to be reliable, but there can be no assurance as to the accuracy or completeness of included information. Although we believe it to be reliable, it has not been independently verified.

# **Dream Residential REIT**

# TSX:DRR.U

Dream Residential REIT is a newly created, unincorporated, open-ended real estate investment trust jointly managed by Dream Unlimited Corp. ("Dream") and Pauls Capital, LLC ("Pauls"). Our investment portfolio consists of garden-style properties primarily located in three attractive, high-growth markets across the Sunbelt and Midwest regions in the United States.



\$414.5 M

**Investment Properties** 

3,432

Units

~21%

Joint ownership of DRR by Dream and Pauls

\$432.7 M \$136.3 M

**Total Assets** 

**Total Mortgages** 

29.0%

Net total debt-to-net total assets1

1 - Net total debt-to-net total assets is a non-GAAP ratio. Net total debt-to-net total assets is comprised of net total debt (a non-GAAP financial measure) and net total assets (a non-GAAP financial measure). The most directly comparable financial measure to net total debt is mortgages payable, and the most directly comparable financial measure to net total assets is total assets. For further information on this non-GAAP ratio and non-GAAP measures, please refer to the statements under the heading "Non-IFRS Measures and Industry Metrics" in this investor presentation.

4

Strong Demonstrated Portfolio Performance in High-Growth Markets 2

Attractive Asset Class with Favourable Fundamentals

3

Strong Financial Performance to Support Growth and Distributions

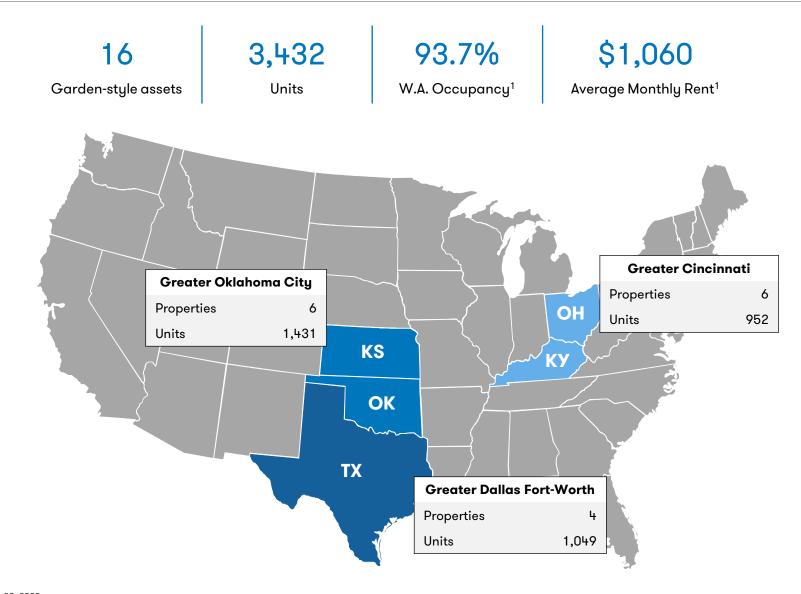
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Attractive Growth Strategy and Future Outlook









# We are committed to integrating impact and responsible ESG practices in our business.

Since the IPO, our Sustainalytics Corporate ESG Assessment score has remained "Low Risk" at 15.2.1

Our score places us:



Top 38% of real estate investment trusts



Top 25% of real estate companies



Top 10% of all companies assessed by Sustainalytics



# Our Commitment to ESG and Impact

We are committed to enhancing returns for our investors by creating a positive impact on the lives of our residents, employees and the communities in which we operate.

- We will leverage and benefit from Dream's dedicated ESG and impact investing platform with a 25+ year track record
  - Signatory to the United Nations Principles for Responsible Investment and the Net Zero Asset Managers initiative
- Access to Dream's Impact Management System, with an initial focus on two impact verticals each aligned with certain United Nation Sustainable Development Goals:
  - Environmental Sustainability & Resilience
  - Inclusive Communities
- Adopt and incorporate the Dream Impact Management System and Dream ESG Framework in our business incrementally over time
- Committed to achieving net zero in Scope 1 and Scope 2 GHG emissions in our portfolio by 2050
- Implement property-level ESG and Impact initiatives to enhance the desirability and sustainability of our communities

# Environmental Sustainability & Resilience



Promote sustainable real estate that optimizes energy use, limits GHG emissions and reduces water use and waste while also creating resiliency against natural disasters and major climate events.

# Inclusive Communities



Intentionally design and program communities that are safe and inclusive for everyone. This includes creating spaces that encourage mental and physical health and wellness.

Strong Demonstrated Portfolio Performance in High-Growth Markets







## Our Portfolio:

- 16 garden-style properties valued at \$414.5 million, comprising
   3,432 units strategically located across U.S. markets
- Portfolio markets have benefitted from strong population, income, and job growth

# Garden-Style Properties:

- Low-rise buildings with generally lower maintenance capex
   compared to high-rise and mid-rise multi-residential properties
- Desirable amenities such as outdoor pools with designated barbecue grilling stations, fitness areas, clubhouses, and playgrounds
- Spacious community-oriented properties that attract middleincome households, which is the largest segment of the U.S. population

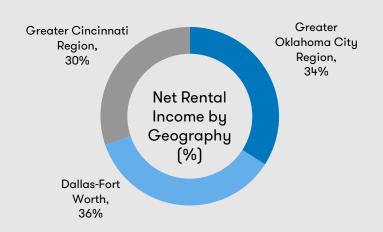


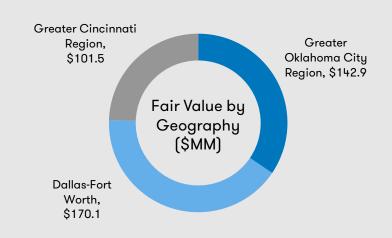




Region <sup>1</sup>	Average Monthly In-Place Rent / Unit		Average \$ Rent	Growth %	Occupancy Rate	
	June 30, 2022	September 30, 2022	Increase (Q/Q)	(Q/Q)	September 30, 2022	
Greater Oklahoma City	\$888	\$925	\$37	4.17%	94.3%	
Greater Dallas Fort-Worth	\$1,195	\$1,246	\$51	4.27%	90.3%	
Greater Cincinnati	\$1,025	\$1,065	\$40	3.90%	96.5%	
Total / Weighted Average	\$1,018	\$1,060	\$42	4.13%	93.7%	

- In-place rent ended Q3 at \$1,060 per suite, or \$1.19 per square foot
- Weighted average in-place rents have increased by approximately 4.1% from June 30, 2022





# Dream Residential REIT Q3 2022 Portfolio Update

Q3 Lease Trade Outs	Q3 New	Q3 Renewals	Q3 Blend
Greater Oklahoma City	14.7%	11.8%	13.2%
Greater Dallas Fort-Worth	19.6%	10.5%	15.1%
Greater Cincinnati	15.0%	10.8%	12.6%
Total Portfolio	16.2%	11.1%	13.6%

- In Q3, rental rates for new leases increased by approximately 16.2% and renewals increased by approximately 11.1%, for a blended 13.6% increase.
- Retention rate in Q3 reached 53.7%.

Q3 Gain-To-Lease	In-Place Rent	Market Rent	Gain-To-Lease	% GTL
Greater Oklahoma City	\$925	\$1,042	\$117	12.6%
Greater Dallas Fort-Worth	\$1,246	\$1,300	\$54	4.3%
Greater Cincinnati	\$1,065	\$1,089	\$24	2.3%
Total Portfolio	\$1,060	\$1,134	\$74	7.0%

Market rent increased to \$1,134 as at September 30, 2022, resulting in a 7.0% gain-to-lease opportunity.

# Recent Developments and Outlook



- Value-add plan commenced in Q2 on DRR assets in the Dallas-Fort Worth Region
- Value-add operations further launched in Greater Oklahoma City in July 2022
- Additional investments made in ESG-related audits and value-add opportunities



# 141 units

Completed renovations across communities in the Dallas-Fort Worth and Greater Oklahoma City regions YTD

200+ suites

Estimated to be renovated by end of year



# **Dream Residential REIT** Attractive Growth Opportunities

ı	Mark-to-Market Rent Growth <sup>1</sup>	7.0% gain-to-lease opportunity			
Organic	Market Rent Growth	4.3% forecast growth for 2022 for our Primary Markets compared to 3.8% for the broader U.S.			
Value-Add Initiatives <sup>2</sup>		37.0% lease trade out on renovated units since IPO.			
ınal	Existing Markets	Greater Oklahoma City, Dallas Fort-Worth, and Cincinnati Region			
External	Potential New Markets	Greater Carolinas and Mountain West Region			

Source: CoStar

<sup>1 -</sup> As at September 30, 2022

<sup>2 -</sup> Estimated based on current market rents.

Attractive Asset Class with Favourable Fundamentals





# U.S. Multi-Residential Sector Dynamics

Strong rent growth and record absorption levels

Short-term leases offer inflation protection

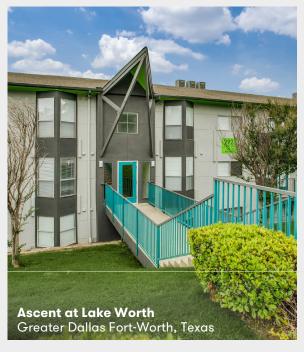
Large, diverse tenant base mitigates single-tenant exposure

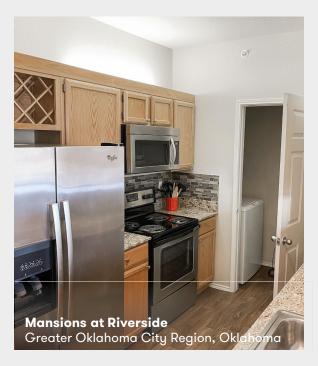
Defensive asset class

Generally has not experienced broad rent control

Fragmented and deep sector provides consolidation opportunity

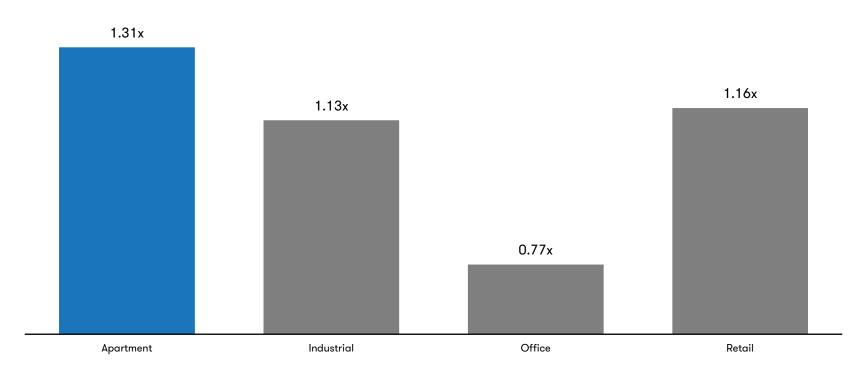








# Risk-Adjusted Return Multiple by Asset Class



Source: NCREIF

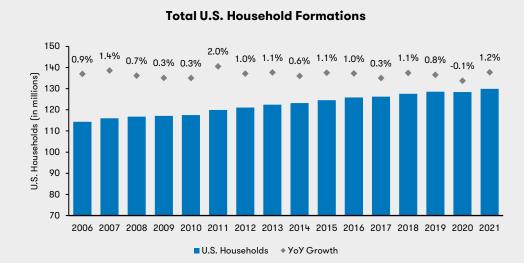
Note: Data represents 40-year annualized figures and calculated as annualized total return divided by the standard deviation of annualized return.

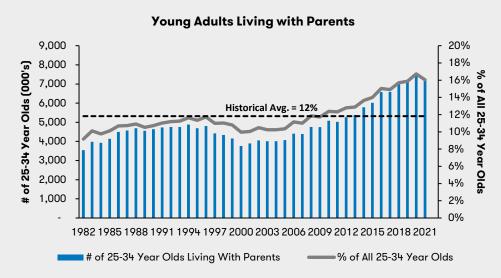
Multi-residential has been the best performing risk-adjusted real estate asset class, outperforming other major real estate asset classes over the last 40 years



- The pace of household formations in the U.S. has shown sustained growth
- Employment growth and high migration to suburban areas driving demand

- Young adults that are currently living with their parents could look to form their own households
- According to Green Street, a reversal to the historical average would result in approximately 750,000 new households or approximately 2.5 years of multiresidential supply



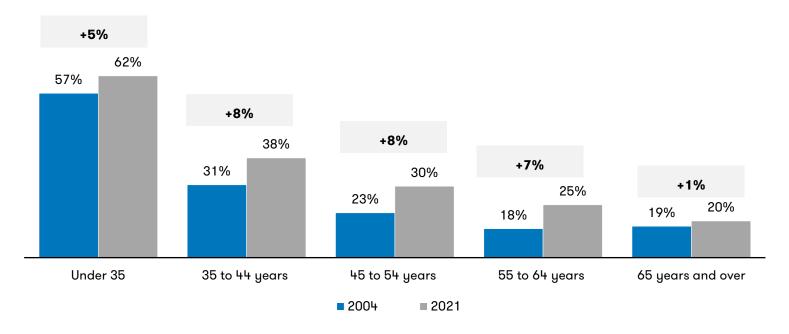




# Strong Demand for Multi-Residential Housing

- Young adults (Aged 20 to 34) currently represent a sizeable, steady rental base of 66 million people
- Older age groups are becoming an important renter base, driven in part by changing lifestyle
  preferences and increasing prices for home ownership

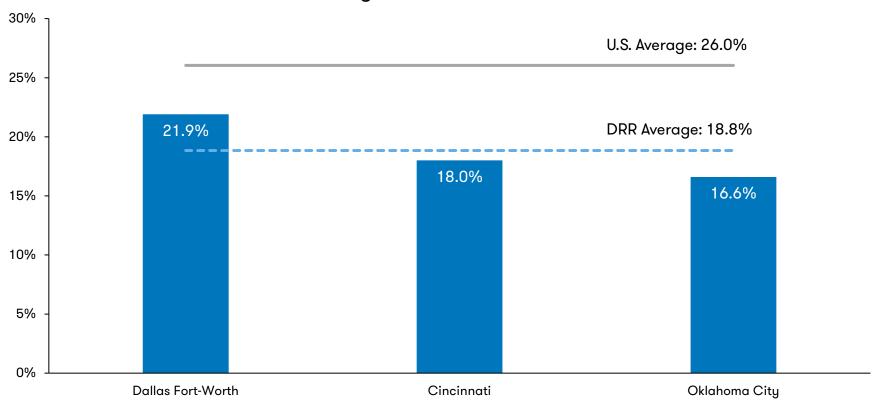




The propensity to rent has increased among all age cohorts



# Annual Rent as a Percentage of Median Household Income in Q3 2022



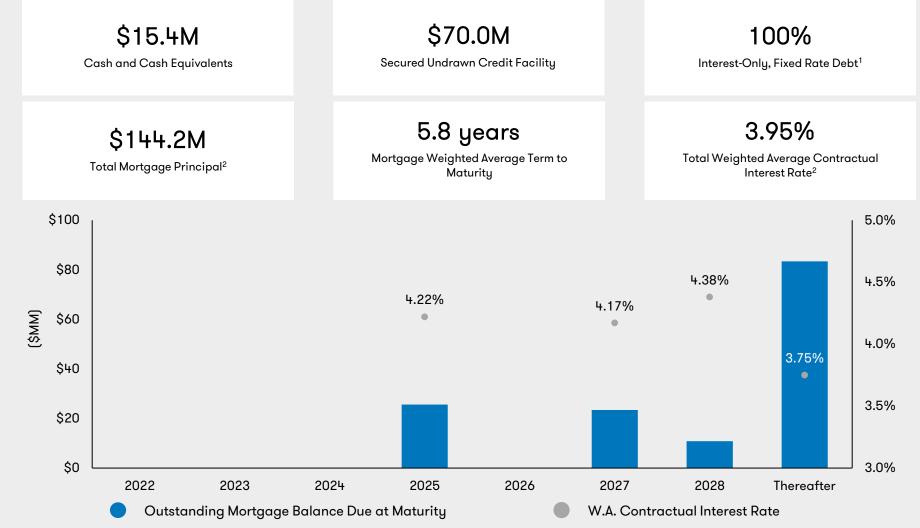
Renters in our Primary Markets currently spend a smaller percentage of their annual income on rent, compared to renters in other U.S. markets, supporting future rental rate growth

Conservative Balance Sheet to Support Growth and Distributions









<sup>1 -</sup> Approximately 84% of our mortgages are interest-only debt throughout their full term with three mortgages (or approximately 16%) being interest-only until amortization begins at set dates in 2023, 2025, and 2027, respectively 2- Carrying value of mortgages as at September 30, 2022 was \$136.3 million with an effective interest rate of 5.18%

# Attractive Growth Strategy and Future Outlook







- We deploy capital into three main types of real estate investments over time
- We may selectively sell certain assets and recycle capital where we believe more attractive investment alternatives exist

	Core/Core+	Value-Add	Opportunistic	
	70% of Initial Portfolio	30% of Initial Portfolio	0% of Initial Portfolio	
Description	Assets with stable cash flows and upside through increasing rental rates	Assets that require capital investment to unlock additional upside potential	Assets that require significant capital investment to deliver a higher return, albeit with higher risk	
Capital Investment Low to moderate		Low to moderate	Moderate to high	
Risk	Low	Moderate	High	
Term	Longer term hold	Longer term hold	Shorter term hold	
Investment	Within the REIT	Within the REIT	Within the REIT or alongside Dream and Pauls	

# Strategy

- Evaluate renovation program on a case-by-case basis to determine the most accretive use of funds and prioritize renovation of units with the highest rate of return
- Pursue in-unit upgrades and renovations such as vinyl plank flooring, stone countertops, energy efficient appliance upgrades, open concept floorplan, new kitchen cabinets, etc.

#### Execution

- Strategic planning 90+ days prior to lease expiry
- Standardized renovation "kits" streamline execution
- Vertically integrated platform with in-house capabilities
- 20 to 25 day programmed construction

### **Estimated Financial Metrics**

- Cost: ~\$8,000 to \$16,000 per unit
- Rent increase: ~\$80 to \$220 per unit
- Return on invested capital<sup>1</sup>: ~12% to 16%

# Scope of Opportunity

 Identified ~2,300 units (~67% of the units in the Initial Portfolio) which could benefit from value-enhancing renovations over the next five years

# (25)

# Ascent at Lake Worth, Fort Worth, Texas

Previous Rent: \$1,165

New Lease Rent: \$1,711

Spread to Expiry: 46.8%

Estimated Total Cost: \$15,029



Ascent - Before



Ascent - After

# Winchester Run, Oklahoma City, Oklahoma

Previous Rent: \$693

New Lease Rent: \$980

Spread to Expiry: 41.4%

Estimated Total Cost: \$16,534



Winchester - Before



Winchester - After

# The Morgan, Bedford, Texas

Previous Rent: \$1,175

New Lease Rent: \$1,860

Spread to Expiry: 58.3%

Estimated Total Cost: \$14,875



Morgan - Before



Morgan - After

# Appendix









### Jane Gavan, Chief Executive Officer and Trustee, Dream Residential REIT

- President, Asset Management of Dream, with over 30 years of experience in the real estate industry
- Played a key role in numerous transformational transactions including the restructuring that resulted in the creation of Dream Office REIT, Dream Office REIT's \$2.3 billion portfolio sale to GE Real Estate, and the initial public offering of Dream Global REIT
- Previous experience as CEO of Dream Global REIT and Dream Office REIT; prior to joining Dream, served as legal counsel for Oxford Properties Group, and began her career in private law practice with Blake, Cassels & Graydon LLP



#### **Scott Schoeman,** Chief Operating Officer, Dream Residential REIT

- Managing Director, Multi-Residential Investments of PaulsCorp, and oversees Dream's and Pauls' U.S. multiresidential portfolio
- Experience acquiring nearly \$1 billion in U.S. multi-residential assets over the past three years and has recently managed a 32-asset portfolio consisting of 6,700 multi-residential units spanning six states
- Previously, served in the U.S. Marine Corps for 20 years and was Director of Operations, Commanding Officer, TOPGUN Training Officer, and an Executive Task Force Lead at the Pentagon; led aviation combat and training operations worldwide



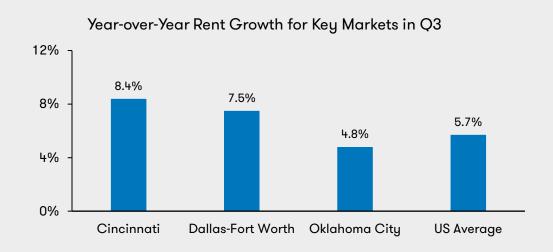
#### Derrick Lau, Chief Financial Officer, Dream Residential REIT

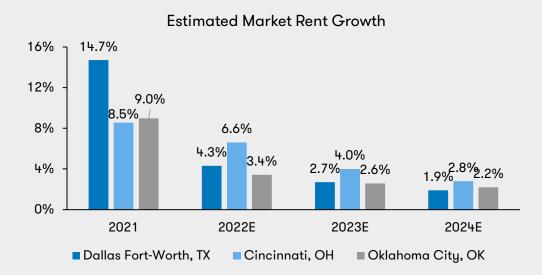
- Vice President, Strategic Finance of Dream Unlimited Corp., with over 15 years of experience in the real estate industry
- Played a key role in the formation of Dream's private asset management business
- Prior to joining Dream, was part of the equity research team at TD Securities covering the Canadian real estate sector;
   previously, served as a senior manager at Deloitte LLP in its financial advisory group
- Chartered Professional Accountant, Chartered Accountant and a Chartered Business Valuator



# **US** Overview

- US average rent growth was 5.7% year-over-year in Q3, with key primary markets showing above-average growth
- US Multi-residential net absorption reached 50,000+ units in Q3, and is predicted to reach more than 260,000 by the end of 2022





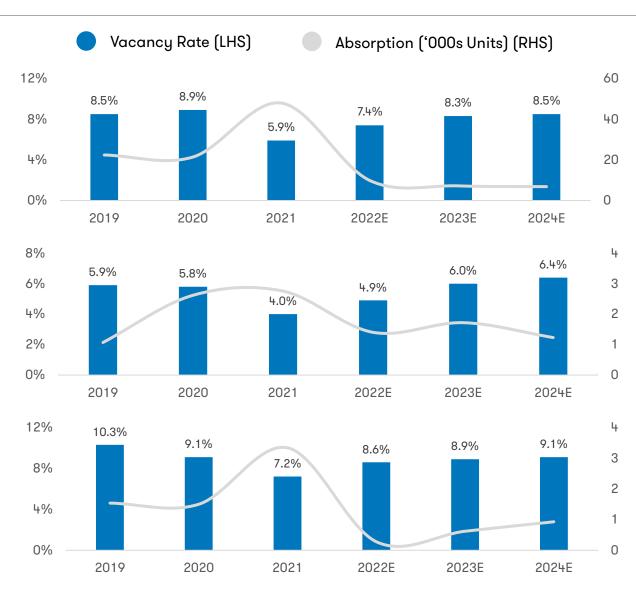
# Q3 2022 Primary Markets Vacancy and Absorption Performance





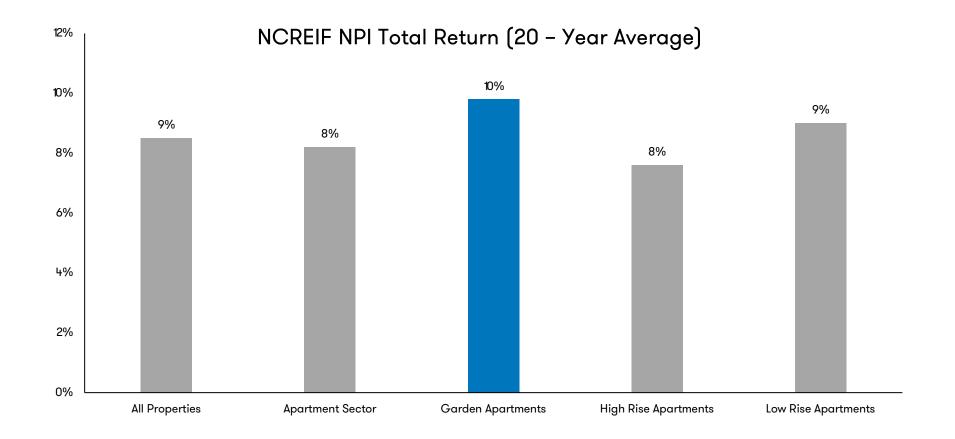












Source: NCREIF

Garden style apartments have outperformed the broader real estate sector and other apartment classes over the last 20 years



	Name	Market	Category	# of Units	Year Built	Avg. Unit Size (Sq. Ft.)	Avg. Monthly In-Place Rent / Unit	Occupancy
1.	Mansions at Riverside	Tulsa, OK	Core/Core+	352	2001	971	\$1,152	96.6%
2.	Council Crossing	Bethany, OK	Value-Add	339	1975	828	\$849	93.8%
3.	Oak Place	Oklahoma City, OK	Core/Core+	240	2002	750	\$867	91.2%
4.	Winchester Run	Oklahoma City, OK	Core/Core+	192	1985	625	\$785	92.7%
5.	Aspen Village	Broken Arrow, OK	Core/Core+	176	1996	849	\$967	95.5%
6.	The Morgan	Bedford, TX	Core/Core+	464	1980	941	\$1,219	90.9%
7.	Ascent at Lakeworth	Fort Worth, TX	Value-Add	265	1970	935	\$1,235	85.7%
8.	Creekwood Place	Lancaster, TX	Core/Core+	200	1997	1,072	\$1,382	90.0%
9.	Rochelle Plaza	Irving, TX	Core/Core+	120	1978	886	\$1,157	98.3%
10.	The Commons	Cincinnati, OH	Core/Core+	288	1990	870	\$1,137	98.6%
11.	Maple Oaks	Middletown, OH	Value-Add	171	1974	972	\$992	95.2%
12.	Carriage Court	Cincinnati, OH	Core/Core+	121	1989	987	\$1,140	99.2%
13.	The Commons at Kettering	Dayton, OH	Value-Add	120	1968	888	\$941	94.2%
14.	Ashton Glen	Dayton, OH	Core/Core+	108	1997	950	\$1,115	96.3%
15.	Colts Crossing	Georgetown, KY	Core/Core+	144	1997	836	\$1,000	93.8%
16.	Forrest Grove	Wichita, KS	Value-Add	132	1983	683	\$749	96.2%
	Total / Weighted Average			3,432	1986	884	\$1,060	93.7%